Bloomington Community Farmers' Market Advisory Council

July 17, 2023 - 5:30 pm to 7 pm

Join Zoom Meeting:

https://bloomington.zoom.us/j/83740983616?pwd=eXQ2U08rS1RDR2pqZmtBRjlTOVpiUT09

Meeting ID: 837 4098 3616

Passcode: 977045

AGENDA

- 1. Call to Order
- 2. Approval of Minutes from May 15, 2023
- 3. Old Business
 - "Youth Day at the Market" (Rescheduled for August 5) 37 Booths /11 FV/ 14 FBA/ 12 Crafts
 - "From Farm to Table" (Scheduled for August 19) 6 FV Produce & Meat
- 4. New Business
 - > FMAC Welcome to Chris Manansala
 - O Andy epitomizes the "great American success story". His is similar to a long tradition of immigrant families starting a new life, in a new place, and in this case, sharing their food with their new community. He launched Pinoy Garden Cafe on April 2nd of 2022, starting with a booth at the Bloomington Community Farmers' Market then branching out to local events and an active catering service. With an infectious can-do spirit, he started small & from scratch. Currently, they do not have a food truck or restaurant, but have been making great inroads toward acquiring one this year. His passion is to introduce Filipino culture to everyone! His

entrepreneurial drive and voice of reason would be a welcome addition to the Farmers' Market Advisory Council.

- May and June Farmers' Market Attendance Reports
 - o Vendor & Customer Counts ('23/'22)
 - May 3rd Vendors: 49/41 / Customers: 2040/1080
 - May 4th Vendors: 44/41 / Customers: 5115/2328
 - June 1st Vendors: 44/43 / Customers: 1809/2148
 - June 2nd Vendors: 46/43 / Customers:
 2109/2439
 - June 3rd Vendors: 49/47 / Customers:
 2010/2403
 - June 4th Vendors: 50/41 / Customers: 2040/1893
 - July 1st Vendors: 34/39 / Customers: 507/2280
 - July 2nd Vendors: 49/46 / Customers: 609/2577
- ➤ November Market (November 25th @ SYP)
 - o Due to the harsh inclement weather experienced in 2022, it was our intention to hold the three November Market dates at SYP (refer to 12-19-22 minutes). Woolery Mill Farmers' Market reached out to see if there was any way to co-host. They are up against a mid-July timeline to get applications out to their vendors. We held some discussions and have agreed to jointly share the space with WMFM. A letter went out last week (refer to it).
 - o Cost will be \$20 per Saturday/less if a vendor is outside in the elements. Approx. 45 vendors can fit into 8x8 spaces.
- ➤ 2024 Price Schedule (refer to Vendor Handbook) If asked...

 Leaning toward 5% FBA and \$24 for FV.

- ➤ "50th" Farmers' Market Anniversary (Let's create a sub-cmte to explore themes, tributes, marketing, a commemorative event, special swag items, etc.)
- 5. Public Comment anything unrelated to agenda items
- 6. Adjournment